



CATALOG

BES[®]
BEAUTY & SCIENCE
CATALOG
JANUARY 2024



HI-FI HAIR COLOR
147 NUANCES
 PERMANENT COLOR 100 ml - 3.5 Fl. Oz.
 ART. 48001 - 48992



BES HI-FI HAIR COLOR nasce dalla volontà di offrire un colore ultra naturale, dinamico, luminoso e vibrante, ponendo sempre al primo posto la salute e il rispetto assoluto del capello e del cuoio capelluto.

Dopo anni di successi, dopo aver fatto innamorare migliaia di coloristi in tutto il mondo, dopo aver conquistato le persone con i suoi colori unici e riflessi incomparabili, BES HI-FI HAIR COLOR cambia look. Un nuovo packaging, con l'introduzione di nuovi colori e modifiche formulative che rendono BES HI-FI HAIR COLOR ancora più sorprendente di quanto già non fosse.

The new BES HI-FI HAIR COLOR arises from the desire to offer an ultra natural, dynamic, luminous and vibrant hair color, always with the main goal to create a healthy and absolute respectful product for the hair and for the scalp.

After many years of success, after having made thousands of colorists fall in love all over the world, after having conquered people with its unique colors and incomparable reflections, BES HI-FI HAIR COLOR changes its look.

A new packaging, with the introduction of new colors and formulation changes that make BES HI-FI HAIR COLOR even more surprising than what it already was.



FOLDER HI-FI IT ART. 47203
FOLDER HI-FI EN-FR-ES-NL ART. 47204
FOLDER HI-FI RO-RU-CZ-HU ART. 47205



BES HI - FI HAIR COLOR CHART with rings NEW
147 NUANCES
 ART. 06001



BES HI-FI PROMO BAG
 ART. 30133



BES HI - FI HAIR COLOR CHART cheap NEW
147 NUANCES
 ART. 06001



HI-FI GROUND DISPLAY
 70 cm x h 100 cm
 ART. 47210



HI-FI GROUND DISPLAY
 70 cm x h 100 cm
 ART. 47206



HI-FI GROUND DISPLAY
 70 cm x h 100 cm
 ART. 47207



HI-FI GROUND DISPLAY
 70 cm x h 100 cm
 ART. 47208



HI-FI GROUND DISPLAY
 70 cm x h 100 cm
 ART. 47209



HI-FI GROUND DISPLAY
 70 cm x h 100 cm
 ART. 47211



COLOR CREME
REGAL

BES
PROFESSIONAL COLORING



**REGAL COLOR CREME
67 NUANCES**
PERMANENT COLOR 60 ml - 2.1 Fl. Oz.
ART. 06001 - 06993



**BES PROFESSIONAL COLORING
72 NUANCES**
PERMANENT COLOR 100 ml - 3.5 Fl. Oz.
ART. 07001 - 07993



**COLOR CHART
BES PROFESSIONAL / REGAL COLOR CREME with rings**
ART. 13067

**bes
ton**



BES TON KIT - 33 NUANCES
PERMANENT COLOR
EACH KIT CONTAINS:
1 PC. PERMANENT COLOR 60 ml - 2.1 Fl. Oz. + 1 PC. ACTIVATOR 60 ml - 2.1 Fl. Oz.
1 PC. AMPHOTERIC SHAMPOO 15 ml - 0.5 Fl. Oz. + 1 PC. CONDITIONER pH 2,5 - 15 ml - 0.5 Fl. Oz.
ART. 20010 - 20923



COLOR CHART BES TON
ART. 13024



BES TON GROUND EXPO METAL
ART. 13268

**KONTRAST
HAIR
COLOR**



BES KONTRAST KIT - 8 NUANCES
PERMANENT COLOR
1 PC. PERMANENT COLOR SOLUTION 1 - 40 ml - 1.4 Fl. Oz.
1 PC. PERMANENT COLOR SOLUTION 2 - 40 ml - 1.4 Fl. Oz.
ART. 30133 - 30166



FOLDER BES KONTRAST IT-EN
ART. 13031



COLOR CHART BES KONTRAST
ART. 13269

ZERO AMMONIA
**Regal®
Zero**
ZERO PPD



**REGAL ZERO
51 NUANCES**
NO AMMONIA NO PPD - PERMANENT COLOR 100 ml - 3.5 Fl. Oz.
ART. 37010 - 37936



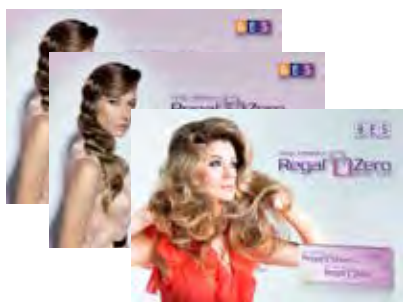
**REGAL ZERO COLOR CHARTS
with rings**
ART. 13232



REGAL ZERO COLOR CHARTS
ART. 13231



REGAL ZERO TOTEM
ART. 47034



FOLDER REGAL ZERO IT-EN-FR ART. 13019
FOLDER REGAL ZERO HU-CZ-RU ART. 13018
FOLDER REGAL ZERO ES-NL-PL ART. 13020



BES REGAL ZERO PROMOTIONAL CASE
COD. ART. 13228



**BES REGAL ZERO TECHNICAL AND PRACTICAL
HANDBOOK**
COD. ART. 13021

REGAL SOFT COLOR



REGAL SOFT COLOR
48 NUANCES
DEMI PERMANENT COLOR 60 ml - 2.1 Fl. Oz.
ART. 28001 - 28878



FOLDER REGAL SOFT COLOR
ART. 13068 CS-H-NL
ART. 13069 IT-F-EN

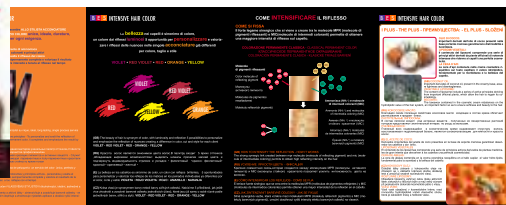


COLOR CHART REGAL SOFT COLOR
ART. 13140

INTENSIVE HAIR COLOR



BES INTENSIVE
5 NUANCES
REFLEX INTENSIFIER 60 ml - 2.1 Fl. Oz.
ART. 60022 - 60066



FOLDER BES INTENSIVE
ART. 13627 IT-EN-ES-RU-CS
ART. 13628 FR-NL-HU-RO-SK

Movie Colors



MOVIE COLORS
20 NUANCES
DIRECT COLOR 170 ml - 6 Fl. Oz.
ART. 16021 - 16040



BES MOVIE COLORS COLOR CHART
ART. 16041



BES MOVIE COLORS PROMO EXPO BOX
31 cm x 37 cm x h 22 cm (closed)
ART. 47046



BES MOVIE COLORS STYLIST BEAUTY CART
64 cm x 56 cm x h 90 cm
ART. 47047



BES MOVIE COLORS CUBE KIT
32 cm X 32 cm
ART. 47044



BES MOVIE COLORS TOTEM
50 cm x h 157 cm
ART. 47045



BES MOVIE COLORS FOLDER
ART. 47049 IT-EN-FR-ES-NL
ART. 47050 CS-RO-HU-RU-UK



BES MOVIE COLORS MIXING GUIDE PALETTE
ART. 47048





MOUSSE COLOR

14 NUANCES
TEMPORARY DIRECT
HAIR COLORING
200 ml - 7 Fl. Oz.



BES MOUSSE COLOR CHART
ART. 13160



412 INTENSE GRAY
ART. 15001



712 PEARL GRAY
ART. 15002



912 SILVER GRAY
ART. 15003



1 BLACK
ART. 15004



4 BROWN
ART. 15005



5 LIGHT BROWN
ART. 15006



6 DARK BLOND
ART. 15007



7 BLOND
ART. 15008



9 VERY LIGHT BLOND
ART. 15009



83 LIGHT GOLDEN BLOND
ART. 15010



74 COPPER BLOND
ART. 15011



75 MAHOGANY
ART. 15012



766 BRIGHT RED
ART. 15013



767 VIOLET RED
ART. 15014



OXIBES 10 VOL
ART. 08211 - 120 ml - 4.2 Fl. Oz.
ART. 08216 - 250 ml - 8.8 Fl. Oz.



OXIBES 20 VOL
ART. 08212 - 120 ml - 4.2 Fl. Oz.
ART. 08217 - 250 ml - 8.8 Fl. Oz.



OXIBES 30 VOL
ART. 08312 - 120 ml - 4.2 Fl. Oz.
ART. 08218 - 250 ml - 8.8 Fl. Oz.



OXIBES 40 VOL
ART. 08412 - 120 ml - 4.2 Fl. Oz.
ART. 08219 - 250 ml - 8.8 Fl. Oz.



OXIBES 0 VOL
ART. 09200 - 1000 ml - 35.2 Fl. Oz.



OXIBES 10 VOL
09201 - 1000 ml - 35.2 Fl. Oz.



OXIBES 20 VOL
09202 - 1000 ml - 35.2 Fl. Oz.



OXIBES 30 VOL
09203 - 1000 ml - 35.2 Fl. Oz.



OXIBES 40 VOL
09204 - 1000 ml - 35.2 Fl. Oz.



OXIBES 10 VOL
09205 - 5000 ml - 176 Fl. Oz.



OXIBES 20 VOL
ART. 09206 - 5000 ml - 176 Fl. Oz.



OXIBES 30 VOL
ART. 09207 - 5000 ml - 176 Fl. Oz.



OXIBES 40 VOL
ART. 09208 - 5000 ml - 176 Fl. Oz.



REGAL SOFT ACTIVATORS



ACTIVATOR 1
ART. 08001 - 1000 ml - 35.2 Fl. Oz.



ACTIVATOR 2
ART. 08003 - 1000 ml - 35.2 Fl. Oz.



ACTIVATOR 3
ART. 08005 - 1000 ml - 35.2 Fl. Oz.



ACTIVATOR 1
ART. 08002 - 120 ml - 4.2 Fl. Oz.



ACTIVATOR 2
ART. 08004 - 120 ml - 4.2 Fl. Oz.



ACTIVATOR 3
ART. 08006 - 120 ml - 4.2 Fl. Oz.



ACTIVATORS



MASK 5 VOL 1,5%
ART. 08501 - 1000 ml - 35.2 Fl. Oz.
ART. 08506 - 150 ml - 5.3 Fl. Oz.



SHADE 10 VOL 3%
ART. 08502 - 1000 ml - 35.2 Fl. Oz.
ART. 08507 - 150 ml - 5.3 Fl. Oz.



BALANCE 20 VOL 6%
ART. 08503 - 1000 ml - 35.2 Fl. Oz.
ART. 08508 - 150 ml - 5.3 Fl. Oz.



HIGH LIGHT 30 VOL 9%
ART. 08504 - 1000 ml - 35.2 Fl. Oz.
ART. 08509 - 150 ml - 5.3 Fl. Oz.



ULTRA LIGHT 40 VOL 12%
ART. 08505 - 1000 ml - 35.2 Fl. Oz.
ART. 08510 - 150 ml - 5.3 Fl. Oz.



DECOBES WHITE
LIGHTENING POWDER
FOR NATURAL RESULTS
ART. 08470 - 500 g - 17.6 oz.



DECOBES BLUEBERRY
GENTLE LIGHTENING POWDER
FOR AN EXTRA PLATINUM RESULT
ART. 08469 - 500 g - 17.6 oz.



DECOBES GRAPHITE POWDER
LIGHTENING POWDER
TO ENHANCE COOL TONES
ART. 08471 - 500 g - 17.6 oz.



DECOBES BLUE KOMPACT
LIGHTENING POWDER
FOR UNIFORM AND CONTROLLED ACTION
ART. 08474 - 500 g - 17.6 oz.



PURE WHITE BLUEBERRY CLASSIC
LIGHTENING POWDER
TO ENHANCE COOL TONES
ART. 08465 - 500 g - 17.6 oz.



DECOBES GRAPHITE CREAM
PREMIUM LIGHTENING CREAM
FOR SUPREME SHADES OF BLOND
ART. 08472 - 250 g - 8.8 oz.



DECOBES WHITE
LIGHTENING POWDER
TO ENHANCE COOL TONES
ART. 08475 - 300 g - 10.5 oz.
(Box 12 envelopes x 25 g each - 0.9 oz.)



DECOBES GRAPHITE POWDER
LIGHTENING POWDER
TO ENHANCE COOL TONES
ART. 08473 - 300 g - 10.5 oz.
(Box 12 envelopes x 25 g each - 0.9 oz.)



PURE WHITE BLUEBERRY CLASSIC
LIGHTENING POWDER
TO ENHANCE COOL TONES
ART. 08476 - 300 g - 10.5 oz.
(Box 12 envelopes x 25 g each - 0.9 oz.)



DECOBES FOLDER
ART. 47214 IT-EN
ART. 47216 FR-CS



DECOBES GROUND DISPLAY
30 cm x 13 cm x h 65 cm
ART. 47218

DECOBES LINE

HAIR BLEACHING PRODUCTS



DECOBES WHITE
LIGHTENING POWDER
FOR NATURAL RESULTS
ART. 08450 - 450 g POT - 15.8 oz.



DECOBES APPLE
LIGHTENING POWDER
FOR A WELL-DEFINED AND BALANCED ACTION
ART. 08455 - 450 g POT - 15.8 oz.



DECOBES BLU KOMPACT
LIGHTENING POWDER
FOR UNIFORM AND CONTROLLED ACTION
ART. 08456 - 450 g POT - 15.8 oz.



DECOBES APPLE
LIGHTENING POWDER
FOR A WELL-DEFINED AND BALANCED ACTION
ART. 08035 - 300 g - 10.5 oz.
(Box 12 envelopes x 25 g each - 0.9 oz.)



DECOBES WHITE
LIGHTENING POWDER
FOR NATURAL RESULTS
ART. 08250 - 300 g - 10.5 oz.
(Box 12 envelopes x 25 g each - 0.9 oz.)



DECOBES BLEACHING OIL
ART. 08452 - 1000 ml - 35.2 Fl. Oz.



DECOBES WHITE BLEACHING CREAM
ART. 08451 - 220 g - 8.8 oz.



DECOBES REMOVER KIT
ART. 08453
EACH KIT CONTAINS:
1 PC. LOTION 1 150 ml - 5.3 Fl. Oz.
1 PC. LOTION 2 150 ml - 5.3 Fl. Oz.



BARRIER CREAM
TO PROTECT THE SKIN FROM THE COLOR STAINS
ART. 08457 - 150 ml - 5.3 Fl. Oz.



STAINLESS CREAM
WITH A HIGH-CLEANSING ACTION
ART. 08462 - 150 ml - 5.3 Fl. Oz.



DECOBES SALON FOLDER
ART. 13080 - EN-FR-NL
ART. 13081 - IT-CS-ES
ART. 13082 - RU-HU-RO

BES
BEAUTY & SCIENCE

KRYSTAL
LAMINATION
TREATMENT



1 - SHAMPOO DETOX
ART. 26001 - 300 ml - 10.5 Fl. Oz.



2 - PHYTO LAMINATION POTION
ART. 26002 - 500 ml - 17.6 Fl. Oz.



3 - SEALING ELISIR
ART. 26003 - 150 ml - 5.3 Fl. Oz.



4 - MIRRORING DROPS
ART. 26004 - 50 ml - 1.7 Fl. Oz.



KLT DISPLAY BOX
34 cm x 24 cm x h 10 cm
ART. 26000
EACH KIT CONTAINS 1 PC.
n° 1 + n° 2 + n° 3 + n° 4



KLT DESK DISPLAY
21 cm x 9 cm x h 30 cm
ART. 26011



KLT SALON FOLDER
30 cm x h 21 cm
ART. 26010 - IT - EN - FR



KLT GROUND DISPLAY
70 cm x 35 cm x h 100 cm
ART. 26012



REPAIR



**REPAIR R1
REGENERATING SHAMPOO**
ART. 12730 - 1000 ml - 35.2 Fl. Oz.



**REPAIR R1
REGENERATING SHAMPOO**
ART. 12731 - 300 ml - 10.5 Fl. Oz.



**REPAIR R2
DEEP RECONSTRUCTION MASK**
ART. 12732 - 500 ml - 17.6 Fl. Oz.



**REPAIR R2
DEEP RECONSTRUCTION MASK**
ART. 12733 - 170 ml - 6 Fl. Oz.



**REPAIR R3
ULTIMATE REPAIR BALM**
ART. 12734 - 1000 ml - 35.2 Fl. Oz.



**REPAIR R3
ULTIMATE REPAIR BALM**
ART. 12735 - 300 ml - 10.5 Fl. Oz.



**REPAIR R4
REPAIRING LIGHT SERUM**
ART. 12736 - 100 ml - 3.5 Fl. Oz.



**REPAIR R5
RECONSTRUCTIVE GLOSS DROPS**
ART. 12737 - 100 ml - 3.5 Fl. Oz.



**REPAIR R6
TONUS REPAIRING LOTION BOX**
ART. 12738 - 120 ml - 4.2 Fl. Oz.
(Box 8 phials x 15 ml - 0.52 Fl. Oz. each)



REPAIR SAMPLES R1 + R3
ART. 12739
R1 REGENERATING SHAMPOO 15 ml 0.52 Fl. Oz.
R3 ULTIMATE REPAIR BALM 15 ml 0.52 Fl. Oz.



REPAIR DISPLAY BOX WITH PRODUCTS
36 cm x 25 cm x h 9 cm (closed)
ART. 12740
EACH KIT CONTAINS 1 PC.
R1+R2+R3+R4+R5+R6



REPAIR SHOPPER
22 cm x 10 cm x h 27,7 cm
ART. 12741



REPAIR SALON FOLDER
30 cm x h 21 cm
ART. 12742 - IT-EN-FR-ES
ART. 12750 - CS-RO-HU-RU



REPAIR LEAFLET
10 cm x h 21 cm
ART. 12743 - IT-EN-FR-ES
ART. 12748 - CS-HU-RO-RU



REPAIR GROUND DISPLAY
70 cm x 35 cm x h 100 cm
ART. 12744



REPAIR BANNER
60 cm x h 180 cm
ART. 12746



REPAIR BANNER ROLL-UP
80 cm x h 200 cm
ART. 12747



REPAIR GROUND ROTATING WOOD EXPO
52 cm x 52 cm x h 200 cm
ART. 47151



REPAIR GROUND WOOD EXPO
50 cm x 35 cm x h 180 cm
ART. 47152



REPAIR DESK DISPLAY WITH LEAFLETS
21 cm x 12 cm x h 29,7 cm
ART. 12745

KERATIN SMOOTHING TREATMENT



VIDEO
SMOOTHING
INTENSIVE
TREATMENT



VIDEO
NO FRIZZ
SOFT TREATMENT



PRE-TREATMENT SHAMPOO
ART. 34000 - 500 ml - 17.6 Fl. Oz.



KERATIN SMOOTHING FLUID
ART. 34001 - 500 ml - 17.6 Fl. Oz.



LONG LASTING SHAMPOO
ART. 34002 - 500 ml - 17.6 Fl. Oz.
ART. 34003 - 250 ml - 8.8 Fl. Oz.



KERATIN SMOOTHING TR. BANNER ROLL-UP
80 cm x h 200 cm
ART. 47120



DEEP MOISTURIZING HAIR MASK
ART. 34004 - 500 ml - 17.6 Fl. Oz.
ART. 34005 - 250 ml - 8.8 Fl. Oz.



SMOOTHING SILKY THERAPY
ART. 34006 - 100 ml - 3.5 Fl. Oz.



KERATIN SMOOTHING TR. GROUND DISPLAY
70 cm x 35 cm x h 100 cm
ART. 47139 - IT
ART. 47140 - EN



KERATIN SMOOTHING TR. SALON FOLDER
30 cm x 30 cm
ART. 43022 - IT - EN - FR - ES

CHAINPLEX[®]

FEEL THE DIFFERENCE!



VIDEO
CHAINPLEX



CHAIN REBUILDER N1
ART. 18000
1000 ml - 35.2 Fl. Oz.



CHAIN STABILIZER N2
ART. 18003
1000 ml - 35.2 Fl. Oz.



HAIR IMPROVER N3
ART. 18006
100 ml - 3.5 Fl. Oz.



STARTER KIT
ART. 18007
EACH KIT CONTAINS:
1 PC. CHAIN REBUILDER N1 - 100 ml - 3.5 Fl. Oz.
2 PC. CHAIN STABILIZER N2 - 100 ml - 3.5 Fl. Oz.



HAIR SALON KIT
ART. 18008
EACH KIT CONTAINS:
1 PC. CHAIN REBUILDER N1 - 500 ml - 17.6 Fl. Oz.
2 PC. CHAIN STABILIZER N2 - 500 ml - 17.6 Fl. Oz.



CHAINPLEX SALON TOTEM
50 cm x h 157 cm
ART. 18020



CHAINPLEX SALON FOLDER
30 cm x 30 cm
ART. 18005/F - IT-EN-FR-ES-NL
ART. 18006/F - IT-CS-PL-SK-HU
ART. 18007/F - VN-RO-BG-GR-RU



CHAINPLEX BANNER ROLL-UP
80 cm x h 200 cm
ART. 18021

COMPLEX DP SPLIT ENDS TREATMENT



DP COMPLEX
ART. 12106
30 ml - 1.06 Fl. Oz.



DESK EXPO DP COMPLEX
26 cm x 30 cm x h 32 cm
ART. 12119

Ginseng



GINSENG HAIR LOSS ACTIVE LOTION
ART. 12036 - 120 ml - 4.2 Fl. Oz.
(Box of 12 phials x 10 ml - 0.35 Fl. Oz. each)



GINSENG HAIR LOSS ACTIVE SHAMPOO
ART. 10311 - 150 ml - 5.3 Fl. Oz.



COLOR REFLECTION

SHAMPOO & MASK



COOL-IT

SHAMPOO ART. 10405 - 1000 ml - 35.2 Fl. Oz.
SHAMPOO ART. 10406 - 300 ml - 10.5 Fl. Oz.
MASK ART. 10407 - 1000 ml - 35.2 Fl. Oz.
MASK ART. 10408 - 300 ml - 10.5 Fl. Oz.

ARCTIC GRAY

SHAMPOO ART. 10409 - 1000 ml - 35.2 Fl. Oz.
SHAMPOO ART. 10410 - 300 ml - 10.5 Fl. Oz.
MASK ART. 10411 - 1000 ml - 35.2 Fl. Oz.
MASK ART. 10412 - 300 ml - 10.5 Fl. Oz.

PURPLE GAME

SHAMPOO ART. 10413 - 1000 ml - 35.2 Fl. Oz.
SHAMPOO ART. 10414 - 300 ml - 10.5 Fl. Oz.
MASK ART. 10415 - 1000 ml - 35.2 Fl. Oz.
MASK ART. 10416 - 300 ml - 10.5 Fl. Oz.



VIOLET RAYS

SHAMPOO ART. 10417 - 1000 ml - 35.2 Fl. Oz.
SHAMPOO ART. 10418 - 300 ml - 10.5 Fl. Oz.
MASK ART. 10419 - 1000 ml - 35.2 Fl. Oz.
MASK ART. 10420 - 300 ml - 10.5 Fl. Oz.

ORANGE THERAPY

SHAMPOO ART. 10421 - 1000 ml - 35.2 Fl. Oz.
SHAMPOO ART. 10422 - 300 ml - 10.5 Fl. Oz.
MASK ART. 10423 - 1000 ml - 35.2 Fl. Oz.
MASK ART. 10424 - 300 ml - 10.5 Fl. Oz.

HOT CHOCOLATE

SHAMPOO ART. 10425 - 1000 ml - 35.2 Fl. Oz.
SHAMPOO ART. 10426 - 300 ml - 10.5 Fl. Oz.
MASK ART. 10427 - 1000 ml - 35.2 Fl. Oz.
MASK ART. 10428 - 300 ml - 10.5 Fl. Oz.

FIRE LIMIT

SHAMPOO ART. 10429 - 1000 ml - 35.2 Fl. Oz.
SHAMPOO ART. 10430 - 300 ml - 10.5 Fl. Oz.
MASK ART. 10431 - 1000 ml - 35.2 Fl. Oz.
MASK ART. 10432 - 300 ml - 10.5 Fl. Oz.



COLOR REFLECTION SALON FOLDER

30 cm x h 21 cm
ART. 43019 - IT - EN - FR - ES
ART. 43020 - CS - RO - RU - HU



COLOR REFLECTION TOTEM

50 cm x h 157 cm
ART. 47133



COLOUR LOCK DESK DISPLAY

30 cm x 9 cm x h 21 cm
ART. 31024



COLOUR LOCK DESK EXPO

40 cm x 18 cm x h 32 cm
ART. 31025



COLOUR LOCK SALON FOLDER

30 cm x h 21 cm
ART. 31019 - EN - FR - ES - RU
ART. 31020 - IT - EN - FR - ES
ART. 31021 - NL - CS - HU - RO



CLARIFYING SHAMPOO

ART. 31029 - 100 ml - 3.5 Fl. Oz.
ART. 31002 - 300 ml - 10.5 Fl. Oz.
ART. 31001 - 1000 ml - 35.2 Fl. Oz.
ART. 31014 - 5000 ml - 176 Fl. Oz.



AMPHOTEN SHAMPOO

ART. 31030 - 100 ml - 3.5 Fl. Oz.
ART. 31004 - 300 ml - 10.5 Fl. Oz.
ART. 31003 - 1000 ml - 35.2 Fl. Oz.
ART. 31015 - 5000 ml - 176 Fl. Oz.



MAXIMUM MOISTURE CONDITIONER

ART. 31031 - 100 ml - 3.5 Fl. Oz.
ART. 31006 - 300 ml - 10.5 Fl. Oz.
ART. 31005 - 1000 ml - 35.2 Fl. Oz.
ART. 31016 - 5000 ml - 176 Fl. Oz.



EMULSION D CONDITIONER

ART. 31032 - 100 ml - 3.5 Fl. Oz.
ART. 31008 - 300 ml - 10.5 Fl. Oz.
ART. 31007 - 1000 ml - 35.2 Fl. Oz.
ART. 31017 - 5000 ml - 176 Fl. Oz.



MIDOPLA MASK

ART. 31033 - 50 ml - 1.7 Fl. Oz.
ART. 31009 - 250 ml - 8.8 Fl. Oz.
ART. 31010 - 500 ml - 17.6 Fl. Oz.
ART. 31011 - 1000 ml - 35.2 Fl. Oz.



PROTEIN FILLER SPRAY

ART. 31012 - 150 ml - 5.3 Fl. Oz.



COLOUR CHECK CREAM

ART. 31013 - 170 ml - 6 Fl. Oz.



BES SOLAIRE

sun - sea - swimming pool

SUMMER HAIR MASK
ART. 19020 - 180 ml - 6.3 Fl. Oz.

SUN CARE SHAMPOO
ART. 19021 - 300 ml - 10.5 Fl. Oz.

HAIR PROTECTIVE SUNNY OIL
ART. 19022 - 150 ml - 5.3 Fl. Oz.



BEACH TOWEL
70 cm x 160 cm
ART. 19025



BES SOLAIRE CLIENT FOLDER
ART. 19029 - IT - CS
ART. 19030 - EN - ES



BES SOLAIRE DESK EXPO
20 cm x 15 cm x h 30 cm
ART. 19032



BES SOLAIRE WOOD SURF EXPO
52 cm x 43 cm x h 163 cm
ART. 19028

SI - PERM

LINEA DI
ONDULAZIONE
PERMANENTE

PERMANENT
WAVING LINE



SIPERM WAVE
0 STRONG ART. 09400 - 1000 ml - 35.2 Fl. Oz.
1 MEDIUM ART. 09401 - 1000 ml - 35.2 Fl. Oz.
2 GENTLE ART. 09402 - 1000 ml - 35.2 Fl. Oz.

SIFIX NEUTRALIZER
ART. 09412 - 1000 ml - 35.2 Fl. Oz.

MOVIE WAVE

LINEA DI
ONDULAZIONE
PERMANENTE

PERMANENT
WAVING LINE



MOVIE WAVE
1 STRONG
ART. 09501 - 250 ml - 8.8 Fl. Oz.
2 MEDIUM
ART. 09502 - 250 ml - 8.8 Fl. Oz.
3 SOFT
ART. 09503 - 250 ml - 8.8 Fl. Oz.

MOVIE NEUTRALIZER
ART. 09512 - 1000 ml - 35.2 Fl. Oz.

Specific wave

LINEA DI
ONDULAZIONE
PERMANENTE

PERMANENT
WAVING LINE



SPECIFIC WAVE KIT
1 NATURAL ART. 09601
2 SENSITIVE ART. 09602
EACH KIT CONTAINS:
1 PC. WAVING SOLUTION 120 ml - 4.2 Fl. Oz.
1 PC. WAVING NEUTRALIZER 120 ml - 4.2 Fl. Oz.



SPECIFIC WAVE MECHEES KIT
ART. 09603
EACH KIT CONTAINS:
1 PC. EQUILIBRAT SHAMPOO 40 ml - 1.4 Fl. Oz. + 1 PC. EQUALWAVE BALANCING EMULSION 40 ml - 1.4 Fl. Oz.
1 PC. WAVING SOLUTION 120 ml - 4.2 Fl. Oz. + 1 PC. NEUTRALIZER 120 ml - 4.2 Fl. Oz.

SI - STRAIGHT

LINEA DI
STIRATURA
PERMANENTE

PERMANENT
STRAIGHTENING
LINE



SI STRAIGHT CREAM KIT
MEDIUM ART. 09701
STRONG ART. 09702
EACH KIT CONTAINS:
1 PC. STRAIGHTENING CREAM 100 ml - 3.5 Fl. Oz.
1 PC. NEUTRALIZER 120 ml - 4.2 Fl. Oz. + 1 PC. ACID LOTION pH 2,5 - 40 ml - 1.4 Fl. Oz.



KIT WAVE & VOLUME
51 cm x 9 cm x h 39 cm
ART. 13854



KIT STRAIGHTENING FILM
45 cm x 1 cm x h 29 cm
ART. 13855



PROFESSIONAL TEXTURE
30 cm x h 21 cm
ART. 13876 - IT - EN
ART. 13877 - FR - NL
ART. 13878 - ES - CS



C1 BULBOTON
ACTIVE SHAMPOO HAIR LOSS PREVENTION
ART. 12713 - 60 ml - 2.1 Fl. Oz.
ART. 10615 - 300 ml - 10.5 Fl. Oz.
ART. 10616 - 1000 ml - 35.2 Fl. Oz.



C2 BULBOTON
ACTIVE LOTION HAIR LOSS PREVENTION
ART. 10617 - 120 ml - 4.2 Fl. Oz.
(Box 12 phials x 10 ml - 0.35 Fl. Oz. each)



F1 DANDRUFF ACTIVE SHAMPOO
ART. 10116 - 300 ml - 10.5 Fl. Oz.
ART. 10112 - 1000 ml - 35.2 Fl. Oz.



F2 DANDRUFF ACTIVE LOTION
ART. 10125 - 120 ml - 4.2 Fl. Oz.
(Box 12 phials x 10 ml - 0.35 Fl. Oz. each)



R1 REPAIR
PRIMER SHAMPOO
ART. 12714 - 60 ml - 2.1 Fl. Oz.
ART. 12701 - 300 ml - 10.5 Fl. Oz.
ART. 12700 - 1000 ml - 35.2 Fl. Oz.



R2 REPAIR
MAGIC POTION
ART. 12703 - 250 ml - 8.8 Fl. Oz.
ART. 12702 - 500 ml - 17.6 Fl. Oz.



R3 REPAIR
BALANCING SEAL
ART. 12715 - 60 ml - 2.1 Fl. Oz.
ART. 12705 - 300 ml - 10.5 Fl. Oz.
ART. 12704 - 1000 ml - 35.2 Fl. Oz.



R4 REPAIR
SHIMMER SHIELD
ART. 12707 - 50 ml - 1.7 Fl. Oz.
ART. 12706 - 100 ml - 3.5 Fl. Oz.



R5 REPAIR
OIL THERAPY
ART. 12709 - 50 ml - 1.7 Fl. Oz.
ART. 12708 - 100 ml - 3.5 Fl. Oz.



R6 REPAIR
TONUS LOTION
ART. 12710 - 120 ml - 4.2 Fl. Oz.
(Box 12 phials x 10 ml - 0.35 Fl. Oz. each)



N1 NOURISHING SHAMPOO
FOR DRY, BLEACHED AND DAMAGED HAIR
ART. 12716 - 60 ml - 2.1 Fl. Oz.
ART. 12608 - 300 ml - 10.5 Fl. Oz.
ART. 12609 - 1000 ml - 35.2 Fl. Oz.



N2 NOURISHING CONDITIONER
FOR DRY, BLEACHED AND DAMAGED HAIR
ART. 12717 - 60 ml - 2.1 Fl. Oz.
ART. 12610 - 300 ml - 10.5 Fl. Oz.
ART. 12611 - 1000 ml - 35.2 Fl. Oz.



N3 NOURISHING CREAM
FOR DRY, BLEACHED AND DAMAGED HAIR
ART. 12607 - 250 ml - 8.8 Fl. Oz.
ART. 12606 - 500 ml - 17.6 Fl. Oz.
ART. 12605 - 1000 ml - 35.2 Fl. Oz.



N4 NOURISHING
MINERALIZING SERUM WITH LINSEEDS
ART. 10619 - 120 ml - 4.2 Fl. Oz.
(Box 12 phials x 10 ml - 0.35 Fl. Oz. each)



N5 NOURISHING PLACENTA SEB
RESTRUCTURING TREATMENT ACTIVE LOTION
ART. 12037 - 120 ml - 4.2 Fl. Oz.
(Box 12 phials x 10 ml - 0.35 Fl. Oz. each)



S1 SEBO-REGULATOR
ACTIVE SHAMPOO
ART. 10115 - 300 ml - 10.5 Fl. Oz.
ART. 10111 - 1000 ml - 35.2 Fl. Oz.



S2 SEBO-REGULATOR
ACTIVE LOTION
ART. 10126 - 120 ml - 4.2 Fl. Oz.
(Box 12 phials x 10 ml - 0.35 Fl. Oz. each)



D1 EQUALIZER SHAMPOO
ART. 12712 - 60 ml - 2.1 Fl. Oz.
ART. 10011 - 1000 ml - 35.2 Fl. Oz.
ART. 10012 - 5000 ml - 176 Fl. Oz.
ART. 10013 - 10000 ml - 352 Fl. Oz.



D2 RESTITUTIVE CONDITIONER
ART. 12120 - 300 ml - 10.5 Fl. Oz.
ART. 12102 - 1000 ml - 35.2 Fl. Oz.
ART. 12125 - 5000 ml - 176 Fl. Oz.



D3 TONIFICANTE SHAMPOO
ART. 10117 - 300 ml - 10.5 Fl. Oz.
ART. 10113 - 1000 ml - 35.2 Fl. Oz.



D4 RISTRUTTURANTE SHAMPOO
ART. 10118 - 300 ml - 10.5 Fl. Oz.
ART. 10114 - 1000 ml - 35.2 Fl. Oz.



ENVELOPE 10 + 10 ml
ART. 10127 R1 + R3
ART. 10128 N1 + N2
ART. 10129 D1 + D2



MINI SIZE TRAVEL KIT
6 x 60 ml
ART. 12711



SALON FOLDER
30 cm x 30 cm
ART. 13535 IT-ES-CS
ART. 13537 EN-FR-NL



CLIENT LEAFLET
10 cm x h 21 cm
ART. 13536 IT-ES-CS
ART. 13538 EN-FR-NL



B1 COLOR TREATED, PERMED AND STRESSED HAIR SHAMPOO
ART. 21850 - 100 ml - 3.5 Fl. Oz.
ART. 21800 - 400 ml - 14 Fl. Oz.
ART. 21801 - 1000 ml - 35.2 Fl. Oz.



B2 ENERGIZING AND FORTIFYING MASK
ART. 21802 - 400 ml - 14 Fl. Oz.



B3 COLOR TREATED, PERMED AND STRESSED OVER PROCESSED HAIR LEAVE IN TREATMENT
ART. 21851 - 100 ml - 3.5 Fl. Oz.
ART. 21803 - 400 ml - 14 Fl. Oz.
ART. 21804 - 1000 ml - 35.2 Fl. Oz.



B4 FORTIFYING IMPACT TREATMENT
ART. 21805
100 ml - 3.5 Fl. Oz.



B5 ENERGIZING INTENSIVE SERUM
ART. 21806
100 ml - 3.5 Fl. Oz.



S1 DANDRUFF SHAMPOO
ART. 21852 - 100 ml - 3.5 Fl. Oz.
ART. 21807 - 400 ml - 14 Fl. Oz.
ART. 21808 - 1000 ml - 35.2 Fl. Oz.



S2 SEVERE DANDRUFF STATES LOTION
ART. 21809 - 100 ml - 3.5 Fl. Oz.



V1 HAIR FALLING SHAMPOO
ART. 21853 - 100 ml - 3.5 Fl. Oz.
ART. 21810 - 400 ml - 14 Fl. Oz.
ART. 21811 - 1000 ml - 35.2 Fl. Oz.



V2 HAIR FALLING LOTION
ART. 21812 - 100 ml - 3.5 Fl. Oz.



P1 SEBUM BALANCING SHAMPOO
ART. 21854 - 100 ml - 3.5 Fl. Oz.
ART. 21813 - 400 ml - 14 Fl. Oz.
ART. 21814 - 1000 ml - 35.2 Fl. Oz.



P2 SEBUM BALANCING LOTION
ART. 21815 - 100 ml - 3.5 Fl. Oz.



G1 INTENSIVE NOURISHING SHAMPOO
ART. 21855 - 100 ml - 3.5 Fl. Oz.
ART. 21816 - 400 ml - 14 Fl. Oz.
ART. 21817 - 1000 ml - 35.2 Fl. Oz.



G2 INTENSIVE NOURISHING MASK
ART. 21818 - 400 ml - 14 Fl. Oz.



G3 INTENSIVE NOURISHING BALM
ART. 21856 - 100 ml - 3.5 Fl. Oz.
ART. 21819 - 400 ml - 14 Fl. Oz.
ART. 21820 - 1000 ml - 35.2 Fl. Oz.



G4 PROTECTIVE & RESTRUCTURING OIL
ART. 21821 - 100 ml - 3.5 Fl. Oz.



G5 NOURISHING & MULTIACTIVE FLUID
ART. 21822 - 50 ml - 1.7 Fl. Oz.



G6 INTENSIVE NOURISHING SERUM
ART. 21823 - 100 ml - 3.5 Fl. Oz.



R1 DETOXIFYING LOTION
ART. 21824
100 ml - 3.5 Fl. Oz.



R2 PURIFYING CONCENTRATE
ART. 21825
1000 ml - 35.2 Fl. Oz.



R3 ACTIVE CLAY
ART. 21826 - 400 g - 14 oz.
(Box 10 envelopes
x 40 g - 1.4 oz. each)



R4 ESSENTIAL PURIFYING ELIXIR
ART. 21827
50 ml - 1.7 Fl. Oz.



R5 ESSENTIAL ACTIVATOR ELIXIR
ART. 21828
50 ml - 1.7 Fl. Oz.



R6 ESSENTIAL SCALP SOOTHING ELIXIR
ART. 21829
50 ml - 1.7 Fl. Oz.



R7 ESSENTIAL ENERGIZING AND REBUILDING ELIXIR
ART. 21830
50 ml - 1.7 Fl. Oz.



R8 SCALP SOOTHING GOMMAGE
ART. 21831
100 ml - 3.5 Fl. Oz.



R9 EXFOLIATING PEELING
ART. 21832
100 ml - 3.5 Fl. Oz.



LEAFLETS' EXPO IN CARDBOARD
16 x 12 x h 30 cm
Art. 21858



Desk Expo Blue Line in Cardboard
27 x 45,5 x h 27 cm
Art. 49027



Desk Expo Gold Line in Cardboard
27 x 45,5 x h 27 cm
Art. 49028



Desk Expo Pink - Violet - Silver Line in Cardboard
20 x 30 x h 27 cm
Art. 49030



Desk Expo Red Line in Cardboard
30 x 45,5 x h 27 cm
Art. 49029



LARGE BRUSH
Art. 49019



NARROW BRUSH
Art. 49018



HANDLE COMB
Art. 49014



LONG COMB
Art. 49020



BOWL Ø 13 CM
Art. 49013



COMB + TREATMENT BRUSH
Art. 49016



SHORT COMB
Art. 49021



TREATMENT BRUSH
Art. 49017



SPATULA
Art. 49015



HEADBAND
Art. 49006



WASHCLOTH GLOVE
Art. 49007



TOWEL
50 cm x 100 cm
Art. 49002



BEACH TOWEL
100 cm x 200 cm
Art. 49001



SLIPPERS
Size M/L
Art. 49011/12

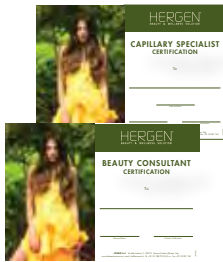


TURBAN
Art. 49004

BATHROBE
Size L/XL/XXL
Art. 49008/9/10



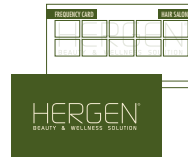
BEAUTY BOOK
27,5 x 33 x h 5,5 cm
Art. 21843 - I - E
Art. 21848 - GB - F
Art. 21849 - RU - CZ



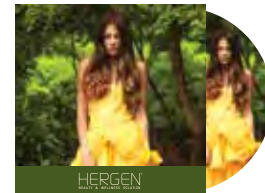
CERTIFICATION
21 x 29,7 cm
Art. 21841 - CAPILLARY SPECIALIST
Art. 21842 - BEAUTY CONSULTANT



WINDOW STICKER
21 x h 15 cm
Art. 49025



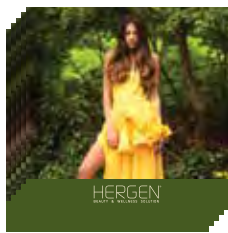
FREQUENCY CARD
9 x h 5 cm
Art. 21841



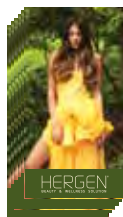
EDUCATIONAL VIDEO
12 x 12 cm
Art. 21857



WIRELESS MICROCAMERA
Art. 49024



HAIR SALON FOLDER
30 x 30 cm
Art. 21837 - IT-EN-FR-ES-CS-RU
Art. 21841 - IT-EN-FR-ES-CS-NL



CLIENT LEAFLET
10,5 x h 21 cm
Art. 21838 - IT-EN-FR-ES-CS-RU
Art. 21845 - IT-EN-FR-ES-CS-NL



ENVELOPE
B1 15 ml 0.52 Fl. Oz.
B2 15 ml 0.52 Fl. Oz.
Art. 21846



ENVELOPE
G1 15 ml 0.52 Fl. Oz.
G2 15 ml 0.52 Fl. Oz.
Art. 21847



PROMO BOX
21 x 16,5 x h 22 cm
Art. 49023



SHOPPER
10,5 x 25 x h 34,5 cm
Art. 49022

HERGEN	ANNUALE DA VISITARE	INDOVANI TO BE VISITED	INNOVARE A TAVOLA
HERGEN	ANNUALE DA VISITARE	INDOVANI TO BE VISITED	INNOVARE A TAVOLA
BLUE LINE			01-02 03-02 04-02
PURPLE LINE	01-02 03-02		
PINK LINE	01-02 03-02 04-02		
ORANGE LINE	01-02 03-02 04-02		
RED LINE	01-02 03-02 04-02 05-02 06-02 07-02 08-02 09-02 10-02 11-02 12-02		

TECHNICAL POSTER
70 cm x h 50 cm
Art. 21839



ROLL-UP BANNER
80 cm x h 205 cm
Art. 47019
20/21/22/23/24/25/26/27



FLOOR EXPO ROTATING WOOD
52 cm x 52 cm x h 200 cm
Art. 21835



FLOOR EXPO WOOD
50 cm x 35 cm x h 194 cm
Art. 21836



FLOOR EXPO IN CARDBOARD + WOOD
43 cm x 65 cm x h 159 cm
Art. 49026



PROFESSIONAL
HAIRFASHION

PHF

STYLING



HAIR SALON FOLDER FOLDER
30 x 30 cm
Art. 33026 - IT-EN-FR-ES-CS-RU
Art. 3303 - FR-NL-RO-HU-PL-BG



CLIENT LEAFLET
10,5 x h 21 cm
Art. 33025 - IT-EN-FR-ES-CS-RU
Art. 33030 - FR-NL-RO-HU-PL-BG



PROMOTIONAL CASE 13 PRODUCTS
51 cm x 6,5 cm x h 40 cm
Art. 33032



GROUND EXPO
44 cm x 24 cm x h 160 cm
Art. 33028

BES PHF COMPLET KIT

CONTAINS:

- 1 PC - BES PHF TOTEM 50 cm x h 157 cm
- 1 PC - BES PHF CUBE A 34 cm x 34 cm x 34 cm
- 1 PC - BES PHF CUBE B 34 cm x 34 cm x 34 cm
- 1 PC - BES PHF EXPO CUBE 34 cm x 34 cm x 34 cm
- 1 PC - BES PHF TAKEONE 30 cm x h 30 cm
- 1 PC - BES PHF FOLDER 30 cm x 30 cm
- 24 PCS - BES PHF LEAFLET 10,5 cm x h 21 cm

COD. ART. 33024



DESK EXPO GEL + CERA + BLACK GEL + 12 LEAFLET
29 cm x 31 cm x h 29 cm
Art. 47060



DESK EXPO FRIZZ, CURL, EXTREME + 12 LEAFLET
22 cm x 25 cm x h 35 cm
Art. 33063



DESK EXPO #12 IN 1 + 12 LEAFLET
22 cm x 25 cm x h 35 cm
Art. 33062



BANNER ROLL-UP #12 in 1
80 cm x h 200 cm
ART. 47134 - IT
ART. 47135 - EN



PHF SHOPPER MAT PLASTIC RIGID CARDBOARD
25 cm x 25 cm h 45 cm
Art. 33059

PROFESSIONAL
HAIRFASHION

PHF

HAIR CARE



PHF COLOR
SHAMPOO ART. 33033 - 1000 ml - 35.2 Fl. Oz.
SHAMPOO ART. 33037 - 300 ml - 10.5 Fl. Oz.
CONDITIONER ART. 33041 - 1000 ml - 35.2 fl. oz
CONDITIONER ART. 33045 - 300 ml - 10.5 Fl. Oz.



PHF CURL
SHAMPOO ART. 33034 - 1000 ml - 35.2 Fl. Oz.
SHAMPOO ART. 33038 - 300 ml - 10.5 Fl. Oz.
CONDITIONER ART. 33042 - 1000 ml - 35.2 fl. oz
CONDITIONER ART. 33046 - 300 ml - 10.5 Fl. Oz.



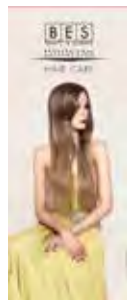
PHF SMOOTH
SHAMPOO ART. 33035 - 1000 ml - 35.2 Fl. Oz.
SHAMPOO ART. 33039 - 300 ml - 10.5 Fl. Oz.
CONDITIONER ART. 33043 - 1000 ml - 35.2 fl. oz
CONDITIONER ART. 33047 - 300 ml - 10.5 Fl. Oz.



PHF VOLUME
SHAMPOO ART. 33036 - 1000 ml - 35.2 Fl. Oz.
SHAMPOO ART. 33040 - 300 ml - 10.5 Fl. Oz.
CONDITIONER ART. 33044 - 1000 ml - 35.2 fl. oz
CONDITIONER ART. 33048 - 300 ml - 10.5 Fl. Oz.



DESK EXPO BES PHF HAIR CARE KIT
- 1 EXPO, 1 BROCHURE, 12 LEAFLETS
ART. 33055



BANNER ROLL-UP
80 cm x h 200 cm
ART. 47014
15/16/17/18



POSTER
70 x h 100 cm
ART. 39023
24/25/26/27



HAIR SALON FOLDER
30 x 30 cm
Art. 33050 - IT-EN-FR-ES-CS-RU
Art. 33057 - EN-FR-NL-HU-SK-RO



CLIENT LEAFLET
10,5 x h 21 cm
Art. 33049 - IT-EN-FR-ES-CS-RU
Art. 33056 - EN-FR-NL-HU-SK-RO



PROFESSIONAL
HAIR FASHION

PHF
STYLING

BES Professional Hair Fashion è una linea di prodotti styling creata in esclusiva da Bes Beauty & Science per gli stilisti acconciatori più esigenti, un vero e proprio concetto di bellezza, stile ed eleganza. La linea contiene olio di Argan, estratto di Maracuja e Pantenolo. BES Professional Hair Fashion è il nuovo concetto di fare moda, ma anche di proteggere e di donare forza e struttura al capello. E' composta da specifici prodotti, appositamente formulati, affinché l'acconciatore possa avere la massima libertà d'azione e la larga scelta per individuare il prodotto più idoneo alla natura del capello da trattare e al look desiderato. Molto importante, per l'acconciatore, è anche la possibilità di miscelare tra loro alcuni prodotti in modo da ottenere diverse caratteristiche, funzioni di forza, bellezza e benessere determinati dai principi attivi contenuti nelle formulazioni.

L'olio di Argan, sostanza preziosa, contiene acido linoleico e vitamina E che hanno la capacità di stimolare le funzioni vitali delle cellule della cute e mantenere l'esatto equilibrio idro-lipidico del capello, molto importante per il suo vigore e la sua bellezza. Maracuja è un frutto esotico che contiene Vitamina A, B 12, proteine, fosforo e ferro che danno nutrimento e sostengono il capello. Il Pantenolo, provitamina B5, fortifica e dona lucentezza ai capelli, idratando e proteggendo il cuoio capelluto. La linea BES Professional Hair Fashion è una linea di prodotti finali con notevoli proprietà cosmetiche che rispettano e proteggono il capello. La nota olfattiva dona una sensazione di freschezza e naturalezza.

BES Professional Hair Fashion is a line of styling products created in exclusivity by BES Beauty & Science for the most exigent hairstylists, a new concept of beauty, style and elegance. The line contains Argan Oil, Maracuja Extract and Panthenol. BES Professional Hair Fashion is the new concept of creating fashion, by improving the health and giving a better look to the hair. It is composed by specific products specially formulated to give extraordinary freedom to the hairstylist who has the possibility to choose the best products according to the hair and the desired look. All the products of the BES Professional Hair Fashion can be mixed with each other to obtain different features, beauty and results. Argan Oil, precious substance, contains linoleic acid and vitamin E which stimulate the vital functions of cells and they maintain the exact hydro-lipidic balance of the hair. Maracuja is an exotic fruit that contains vitamin A, vitamin B12, proteins, phosphorus and iron which give nourishment and support to the hair. Panthenol, provitamin B5, strengthens and gives shine to the hair, hydrating and protecting the scalp. The BES Professional Hair Fashion is a line of styling products with remarkable cosmetic properties that respect and protect the hair. The scent of the line gives a sensation of freshness and freedom.



ROOT SUPPORT
ROOT LIFTING MOUSSE
ART. 33082 - 300 ml - 10.5 Fl. Oz.

DYNAMIC MOUSSE
NATURAL HOLD TREATED HAIR
ART. 33083 - 300 ml - 10.5 Fl. Oz.

TEXTURIZING
& VOLUMIZING MOUSSE
ART. 33002 - 250 ml - 8.8 Fl. Oz.

CUTTING POTION
ART. 33003
500 ml - 17.6 Fl. Oz.

SUPER GLUE
ART. 33004
200 ml - 7 Fl. Oz.

FIBER FLUID
ART. 33005
200 ml - 7 Fl. Oz.



FRIZZ CONTROL
ART. 33006
100 ml - 3.5 Fl. Oz.

RUBBER CREAM
ART. 33007
100 ml - 3.5 Fl. Oz.

GLOSS THERAPY
ART. 33008
50 ml - 1.7 Fl. Oz.

SHAPER GLUE
ART. 33009
250 ml - 8.8 Fl. Oz.

SCULPTING POMADE
ART. 33010
50 ml - 1.7 Fl. Oz.

MATTE PASTE
ART. 33011
50 ml - 1.7 Fl. Oz.



CURL ACTIVATOR
ART. 33012
200 ml - 7 Fl. Oz.

EXTREME SHINE
ART. 33013
100 ml - 3.5 Fl. Oz.

STYLING HAIR SPRAY
STRONG HOLD
ART. 33014 - 500 ml - 17.6 Fl. Oz.

STYLING HAIR SPRAY
DYNAMIC INVISIBLE STRONG
ART. 33015 - 500 ml - 17.6 Fl. Oz.

STYLING HAIR SPRAY
STRONG HOLD NO GAS
ART. 33016 - 300 ml - 10.5 Fl. Oz.

DYNAMIC
SUPER HOLD GEL
ART. 33017 - 200 ml - 7 Fl. Oz.



STYLING HAIR SPRAY
ART. 33018
400 ml - 14 Fl. Oz.

BES IN BLACK
ART. 33019
170 ml - 6 Fl. Oz.

WATER WAX
ART. 33058
100 ml - 3.5 Fl. Oz.

#12in1 INSTANT MOISTURIZING
STYLING HAIR MASK
ART. 33061 - 150 ml - 5.3 Fl. Oz.

DYNAMIC FIXAGE
SET & BRUSH
ART. 33064 - 576 ml - 20.27 Fl. Oz.
(Box of 36 phials x 16 ml - 0.563 Fl. Oz.)

STYLING HAIR SPRAY
DYNAMIC INVISIBLE STRONG
ART. 33065 - 100 ml - 3.5 Fl. Oz.



VITAMIN BODY MASSAGE OIL
ART. 70065 - 1000 ml - 35.2 Fl. Oz.



NATURAL LUXURY BODY CREAM
ART. 70067 - 250 ml - 8.8 Fl. Oz.



RELAXING BODY MIST
ART. 70068 - 200 ml - 7 Fl. Oz.



NOURISHING AND PROTECTIVE HAND CREAM
ART. 70069 - 100 ml - 3.5 Fl. Oz.



DESK EXPO NOURISHING AND PROTECTIVE HAND CREAM + 12 LEAFLET
22 cm x 25 cm x h 35 cm
Art. 70070



COOL MINT & ROSEMARY SHAKE SHAMPOO ART. 70001 - 250 ml - 8.8 Fl. Oz.



STRAWBERRY & YOGHURT FLOAT SHAMPOO ART. 70002 - 250 ml - 8.8 Fl. Oz.



TANTALISING PISTACHIO CREAM CONDITIONER ART. 70003 - 200 ml - 7 Fl. Oz.



COCONUT & BANANA SPLIT MASK ART. 70004 - 250 ml - 8.8 Fl. Oz.



BLUEBERRY ICE POMADE ART. 70005 - 50 ml - 1.7 Fl. Oz.



PUCKER - UP LEMON SHERBET WAX ART. 70006 - 50 ml - 1.7 Fl. Oz.



CINNAMON & VANILLA FLUFF MOUSSE ART. 70007 - 200 ml - 7 Fl. Oz.



TANGY MANDARIN ORANGE CRUSH GEL ART. 70008 - 200 ml - 7 Fl. Oz.



VOLUMINOUS BUBBLE GUM SHAMPOO ART. 70014 - 250 ml - 8.8 Fl. Oz.



LAVISHLY LIQUORICE SHAMPOO ART. 70015 - 250 ml - 8.8 Fl. Oz.



POWDER SUGAR PUFF CREAM CONDITIONER ART. 70016 - 200 ml - 7 Fl. Oz.



QUENCHING PAPAYA MASK ART. 70017 - 250 ml - 8.8 Fl. Oz.

LIPOCOMPLEX



RESTRUCTURING LOTION
ART. 56406 - 144 ml - 5.04 Fl. Oz.
(Box 12 phials x 12 ml - 0.42 Fl. Oz. each)



VOLUMIZING CONDITIONER
ART. 56403
200 ml - 7 Fl. Oz.



NEUTRAL SHAMPOO
ART. 56426
200 ml - 7 Fl. Oz.



OIL BATH
ART. 56419
200 ml - 7 Fl. Oz.



HAIR MASK
ART. 56402
200 ml - 7 Fl. Oz.



ACTIVE SHINE
ART. 56407
50 ml - 1.7 Fl. Oz.



HERGEN SHAMPOO PINK FOR ALL KINDS OF HAIR
ART. 21606 - 10000 ml - 352 Fl. Oz.



HERGEN SHAMPOO YELLOW FOR ALL KINDS OF HAIR
ART. 21607 - 10000 ml - 352 Fl. Oz.



HERGEN SHAMPOO VIOLET FOR ALL KINDS OF HAIR
ART. 21608 - 10000 ml - 352 Fl. Oz.



HERGEN SHAMPOO ORANGE FOR ALL KINDS OF HAIR
ART. 21609 - 10000 ml - 352 Fl. Oz.



BES SPECIAL SHAMPOO FOR ALL KINDS OF HAIR
ART. 08097 - 10000 ml - 352 Fl. Oz.

SPECIAL EFFECT COUNTER EXPO
4 PCS.. VOLUMIZING FOAM + 4 PCS.. ROOT SUPPORT + 4 PCS. THICKER IS BETTER
ART. 32030

SPECIAL EFFECT COUNTER EXPO
4 PCS.. VOLUMIZING FOAM + 4 PCS.. ROOT SUPPORT + 4 PCS. THICKER IS BETTER
ART. 32031

SPECIAL EFFECT COUNTER EXPO
6 PCS.. CURLY Q + 6 PCS.. MOUSSE WAX
ART. 32032

SPECIAL EFFECT COUNTER
EXPO 2 PCS. X REF. 11/12/13/19/23/25
ART. 32033

SPECIAL EFFECT COUNTER EXPO
6 PCS. STRAIGHT ARROW + 6 PCS.. FRIZZAWAY
ART. 32034



**SPECIAL EFFECT COLUMN EXPO
METAL + CRYSTAL**
50 cm x 35 cm x h 200 cm
ART. 32096

SCULPTING



8 RUBBER - IZED
SCULPTING RUBBER
ART. 32008 - 100 ml - 3.5 Fl. Oz.



22 PLASTER - IZED
SCULPTING PASTE
ART. 32022 - 100 ml - 3.5 Fl. Oz.



10 URBAN TAMER
SCULPTING WAX
ART. 32010 - 100 ml - 3.5 Fl. Oz.



25 WILD TEXTURE
SCULPTING CREAM
ART. 32025 - 200 ml - 7 Fl. Oz.

GLOSS



7 LIGHT & SHINE
SHINING SPRAY
ART. 32007 - 125 ml - 4.4 Fl. Oz.



6 ACTIVE SHINE
SHINE AND VOLUME CONCENTRATE
ART. 32006 - 50 ml - 1.7 Fl. Oz.



20 URBAN GLAZER
LUMINANCE WAX
ART. 32020 - 100 ml - 3.5 Fl. Oz.

STRAIGHT-ANTIFRIZZ



5 FRIZZAWAY
ANTI-FRIZZ SERUM
ART. 32005 - 125 ml - 4.4 Fl. Oz.



15 STRAIGHT ARROW
MOISTURE PROOF STRAIGHTIN BALM
ART. 32015 - 200 ml - 7 Fl. Oz.

CURLS



14 MOUSSE WAX
CURL ACTIVATOR MOUSSE
ART. 32014 - 200 ml - 7 Fl. Oz.



16 CURLY-Q
CURL ACTIVATOR CREAM
ART. 32016 - 200 ml - 7 Fl. Oz.

VOLUME



3 VOLUMIZING FOAM
VOLUME AND CONTROL MOUSSE
ART. 32003 - 200 ml - 7 Fl. Oz.



24 THICKER IS BETTER
VOLUMIZING POTION
ART. 32024 - 200 ml - 7 Fl. Oz.

STYLING



2 INVISIBLE MIST
STRONG HOLD HAIR SPRAY
ART. 32002 - 500 ml - 17.6 Fl. Oz.



9 URBAN POWER
LUMINANCE PASTE
ART. 32009 - 100 ml - 3.5 Fl. Oz.



21 INSPIRATIONS NO GAS
MEDIUM HOLD HAIR SPRAY
ART. 32021 - 300 ml - 10.5 Fl. Oz.



17 SPRAY-ON
TEXTURE FIRM HOLD
ART. 32017 - 200 ml - 7 Fl. Oz.



18 SPRAY-ON
TEXTURE MEDIUM HOLD
ART. 32018 - 200 ml - 7 Fl. Oz.



11 HOLD-IT
PROTECTIVE STRONG HOLD GEL
ART. 32011 - 200 ml - 7 Fl. Oz.



12 GLUE-IT
STRUCTURAL FIBER GEL
ART. 32012 - 200 ml - 7 Fl. Oz.



13 NOURISH-IT
NOURISHING GEL CREAM
ART. 32013 - 200 ml - 7 Fl. Oz.



19 WET-IT
WET LOOK GEL
ART. 32019 - 200 ml - 7 Fl. Oz.



23 GLOSS-IT
VOLUME AND GLOSS GEL
ART. 32023 - 200 ml - 7 Fl. Oz.

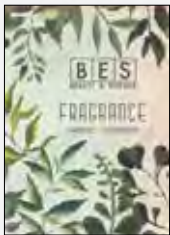
FRAGRANCE
SHAMPOO - MASK



FOLDER SHAMPOO + MASK
30 cm x h 21 cm
ART. 27060



FOLDER SHAMPOO
30 cm x h 21 cm
ART. 27033



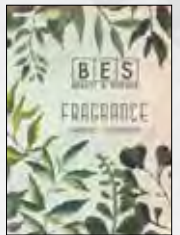
CLIENT LEAFLET



EMPTY DESK EXPO SHAMPOO + MASK 300 ml
+ 12 LEAFLET BES FRAGRANCE
22 cm x 25 cm x h 35 cm
ART. 27059



EMPTY DESK EXPO SHAMPOO 300 ml + 12 LEAFLET BES FRAGRANCE
22 cm x 25 cm x h 35 cm
ART. 27030



CLIENT LEAFLET



EMPTY DESK SHAMPOO EXPO 100 ml
35 cm x 13 cm x h 26 cm
ART. 27031

Nasce dall'esigenza di offrire uno shampoo professionale di alta qualità che sia adatto a qualsiasi tipo di capello.

Grazie alla delicatezza della sua formulazione, BES FRAGRANCE shampoo può essere utilizzato quotidianamente.

Deterge in profondità mantenendo le caratteristiche fisiologiche di cute e capelli.

Districa e nutre senza seccare, ungere o appesantire il capello.

Migliora l'aspetto, la pettinabilità e la scorrevolezza dei capelli.

The new BES FRAGRANCE line arises from the need to offer a high quality professional shampoo that is suitable for any type of hair.

Its gentle and delicate formulation, allows the line to be used daily as a back wash shampoo.

It deeply cleanses hair and scalp maintaining their physiological characteristics.

It detangles and nourishes without drying.

It improves the appearance, manageability and smoothness of the hair.

BES
BEAUTY & SCIENCE

FRAGRANCE

SHAMPOO-MASK

Maschera nutriente ed idratante per tutti i tipi di capelli.

Ripristina il pH cuticolare diminuendo la porosità del capello.

ARRICCHITA CON BURRO DI KARITÉ, ripara le aree danneggiate della fibra capillare, apportando nuova forza, vitalità e morbidezza.

Lascia i capelli idratati, lucenti e facilmente districabili.

CON OLIO DI MACADAMIA.

Nourishing and moisturizing hair mask for all hair types.

It restores the cuticular pH by decreasing the porosity of the hair.

ENRICHED WITH SHEA BUTTER, it repairs damaged areas of the hair fiber, bringing new strength, vitality and softness.

It leaves the hair hydrated, shiny and easily detangled.

WITH MACADAMIA OIL.

<p>PAPAYA AND GOJI</p> <p>SHAMPOO ART. 27000 - 100 ml 3.5 Fl. Oz. SHAMPOO ART. 27001 - 300 ml 10.5 Fl. Oz. SHAMPOO ART. 27002 - 1000 ml 35.2 Fl. Oz. SHAMPOO ART. 27003 - 3000 ml 105.6 Fl. Oz.</p> <p>MASK ART. 27040 - 300 ml 10.5 Fl. Oz. MASK ART. 27041 - 1000 ml 35.2 Fl. Oz. MASK ART. 27052 - 3000 ml 105.6 Fl. Oz.</p>	<p>LIQUORICE</p> <p>SHAMPOO ART. 27004 - 100 ml 3.5 Fl. Oz. SHAMPOO ART. 27005 - 300 ml 10.5 Fl. Oz. SHAMPOO ART. 27006 - 1000 ml 35.2 Fl. Oz. SHAMPOO ART. 27007 - 3000 ml 105.6 Fl. Oz.</p> <p>MASK ART. 27042 - 300 ml 10.5 Fl. Oz. MASK ART. 27043 - 1000 ml 35.2 Fl. Oz. MASK ART. 27053 - 3000 ml 105.6 Fl. Oz.</p>	<p>POMEGRANTE AND ALMOND</p> <p>SHAMPOO ART. 27008 - 100 ml 3.5 Fl. Oz. SHAMPOO ART. 27009 - 300 ml 10.5 Fl. Oz. SHAMPOO ART. 27010 - 1000 ml 35.2 Fl. Oz. SHAMPOO ART. 27011 - 3000 ml 105.6 Fl. Oz.</p> <p>MASK ART. 27044 - 300 ml 10.5 Fl. Oz. MASK ART. 27045 - 1000 ml 35.2 Fl. Oz. MASK ART. 27054 - 3000 ml 105.6 Fl. Oz.</p>	<p>PEACH ICE TEA</p> <p>SHAMPOO ART. 27012 - 100 ml 3.5 Fl. Oz. SHAMPOO ART. 27013 - 300 ml 10.5 Fl. Oz. SHAMPOO ART. 27014 - 1000 ml 35.2 Fl. Oz. SHAMPOO ART. 27015 - 3000 ml 105.6 Fl. Oz.</p> <p>MASK ART. 27046 - 300 ml 10.5 Fl. Oz. MASK ART. 27047 - 1000 ml 35.2 Fl. Oz. MASK ART. 27055 - 3000 ml 105.6 Fl. Oz.</p>	<p>MELON JUICE</p> <p>SHAMPOO ART. 27016 - 100 ml 3.5 Fl. Oz. SHAMPOO ART. 27017 - 300 ml 10.5 Fl. Oz. SHAMPOO ART. 27018 - 1000 ml 35.2 Fl. Oz. SHAMPOO ART. 27019 - 3000 ml 105.6 Fl. Oz.</p> <p>MASK ART. 27048 - 300 ml 10.5 Fl. Oz. MASK ART. 27049 - 1000 ml 35.2 Fl. Oz. MASK ART. 27056 - 3000 ml 105.6 Fl. Oz.</p>	<p>ORANGE CAKE</p> <p>SHAMPOO ART. 27020 - 100 ml 3.5 Fl. Oz. SHAMPOO ART. 27021 - 300 ml 10.5 Fl. Oz. SHAMPOO ART. 27022 - 1000 ml 35.2 Fl. Oz. SHAMPOO ART. 27023 - 3000 ml 105.6 Fl. Oz.</p> <p>MASK ART. 27050 - 300 ml 10.5 Fl. Oz. MASK ART. 27051 - 1000 ml 35.2 Fl. Oz. MASK ART. 27057 - 3000 ml 105.6 Fl. Oz.</p>
<p>100 ml</p> 					
<p>300 ml</p> 					
<p>1000 ml</p> 					
<p>3000 ml</p> 					

**ADVANCED
TECHNOLOGY
ACCESSORIES**



KIT HAIR PAINTING CONTAINS:
10 PCS. COLOR LOCK LARGE
20 PCS. COLOR LOCK MEDIUM
30 PCS. COLOR LOCK SMALL
12 PCS. VENETIAN BLIND
3 PCS. CHROMATIC CIRCLE
ART. 44002



PHON BES BIONIK SKV 2000W
ART. 13252



Bes Kompakt 2000w By BaBylissPro
ART. 13251



**HAIRDRYER HIGH POWER 2000 WATT
BLACK COLOR**
ART. 13204



BES HAIRDRYER DIFFUSOR
COD. ART. 13255



KURL & WAVE PACKAGE 12 CURLERS
ART. 13253



NITRILE BLACK GLOVES 100 PCS.
ART. 40010 SMALL SIZE
ART. 40011 MEDIUM SIZE
ART. 40012 LARGE SIZE



BIG BLACK BAG WITH WHITE LOGO
54 cm x 25 cm h 45 cm
ART. 13984



PLASTIC BLACK BAG WITH WHITE LOGO
30 cm x h 38 cm
ART. 13970



MOON SILVER BOWL
ART. 13602



BRUSH
COD. ART. 13603



BLACK COLOR CUP BOWL
ART. 13126



COLOR CUP RECHARGE
ART. 13027



**DISPOSABLE PLASTIC CAPE
(30 PCS. PLASTIC BAG)**
ART. 13194



HAIR CUTTING CAPE WITH FACE
134 cm x h 134 cm
ART. 54001



BLACK MULTI LOGO CAPE
120 cm x h 140 cm
ART. 13383



ORANGE SATIN CAPE
130 cm x h 130 cm
ART. 13013



VIOLET SATIN CAPE
130 cm x h 130 cm
ART. 13014



BLUE SATIN CAPE
130 cm x h 130 cm
ART. 13015



APRON BLACK
ART. 13451



APRON SILVER
ART. 13452



PEN
ART. 13914

**ACCESSORIES
&
TOOLS**



TOWEL
48 cm x 88 cm
COD. ART. 13077



MANNEQUIN MH 5 (35 cm for cutting and coloring)
DARK BROWN
ART. 40001



MANNEQUIN MK 8 (55 - 60 cm for up do)
DARK BROWN
ART. 13912



MANNEQUIN SUPPORT
COD. ART. 40004



ALUMINIUM SPATULA FOR HIGH LIGHTS
ART. 13025



SPECIAL EFFECT HAIR GRAFFITI (50 strips box)
ART. 13008



ELECTRONIC SCALE 2 Kg DIV. 1 Gr
ART. 13672



TIMER BES
ART. 13706



TUBE ROLLER BES
ART. 13707



PRATIK MECHES DISPENSER MACHINE
(to cut aluminium foil)
ART. 13189



ALUMINIUM ROLL g 400
SILVER
ART. 13192

GIFT BOX



REPAIR GIFT BOX

- 1 PZ. REPAIR R1 - REGENERATING SHAMPOO 300 ml
- 1 PZ. REPAIR R3 - ULTIMATE REPAIR BALM 300 ml
- 1 PZ. REPAIR R4 - REPAIRING LIGHT SERUM 100 ml
- COD. ART. 12751**
- 1 PZ. REPAIR R1 - REGENERATING SHAMPOO 300 ml
- 1 PZ. REPAIR R3 - ULTIMATE REPAIR BALM 300 ml
- 1 PZ. REPAIR R5 - RECONSTRUCTIVE GLOSS DROPS 100 ml
- COD. ART. 12752**
- 1 PZ. REPAIR R1 - REGENERATING SHAMPOO 300 ml
- 1 PZ. REPAIR R3 - ULTIMATE REPAIR BALM 300 ml
- 1 PZ. REPAIR R6 - TONUS REPAIRING LOTION (m15) 120 ml
- COD. ART. 12753**



GELATO GIFT BOX

- 1 PZ. STRAWBERRY & YOGHURT FLOAT SHAMPOO 250 ml
- 1 PZ. TANTALISING PISTACHIO CREAM CONDITIONER 200 ml
- COD. ART. 70019**
- 1 PZ. VOLUMINOUS BUBBLE GUM SHAMPOO 250 ml
- 1 PZ. POWDER SUGAR PUFF CREAM CONDITIONER 200 ml
- COD. ART. 70020**
- 1 PZ. LAVISHLY LIQUORICE SHAMPOO 250 ml
- 1 PZ. QUENCHING PAPAYA MASK 250 ml
- COD. ART. 70021**
- 1 PZ. COOL MINT & ROSEMARY SHAKE SHAMPOO 250 ml
- 1 PZ. COCONUT & BANANA SPLIT MASK 250 ml
- COD. ART. 70022**



HERGEN GIFT BOX

- 1 PZ. S1 DANDRUFF SHAMPOO 400 ml
- 1 PZ. S2 SEVERE DANDRUFF SHIES LOTION 100 ml
- 1 PZ. S1 DANDRUFF SHAMPOO TRAVEL SIZE 100 ml
- COD. ART. 21860**
- 1 PZ. V1 HAIR FALLING SHAMPOO 400 ml
- 1 PZ. V2 HAIR FALLING LOTION 100 ml
- 1 PZ. V1 HAIR FALLING SHAMPOO TRAVEL SIZE 100 ml
- COD. ART. 21861**
- 1 PZ. P1 SERUM BALANCING SHAMPOO 400 ml
- 1 PZ. P2 SERUM BALANCING LOTION 100 ml
- 1 PZ. P1 SERUM BALANCING SHAMPOO TRAVEL SIZE 100 ml
- COD. ART. 21862**



BES FRAGRANCE GIFT BOX

- POMEGRANATE AND ALMOND**
- 1 PZ. SHAMPOO 300 ml
- 1 PZ. MASK 300 ml
- 1 PZ. PLUM and CARAMEL SHAMPOO TRAVEL SIZE 100 ml
- COD. ART. 27078**
- LIQUORICE**
- 1 PZ. SHAMPOO 300 ml
- 1 PZ. MASK 300 ml
- 1 PZ. CANNABIS SHAMPOO TRAVEL SIZE 100 ml
- COD. ART. 27079**
- PAPAYA AND GOJI**
- 1 PZ. SHAMPOO 300 ml
- 1 PZ. MASK 300 ml
- 1 PZ. SICILIAN GRAPEFRUIT SHAMPOO TRAVEL SIZE 100 ml
- COD. ART. 27080**



BES PHF GIFT BOX

- 1 PZ. SHAMPOO COLOR 300 ml + 1 PZ. CONDITIONER COLOR 300 ml + 1 PZ. EXTREME SHINE 100 ml
- COD. ART. 33066**
- 1 PZ. SHAMPOO COLOR 300 ml + 1 PZ. CONDITIONER COLOR 300 ml + 1 PZ. FRIZZ CONTROL 100 ml
- COD. ART. 33067**
- 1 PZ. SHAMPOO COLOR 300 ml + 1 PZ. CONDITIONER COLOR 300 ml + 1 PZ. GLOSS THERAPY 50 ml
- COD. ART. 33068**
- 1 PZ. SHAMPOO COLOR 300 ml + 1 PZ. CONDITIONER COLOR 300 ml + 1 PZ. MOSTURIZING MASK #12ml 150 ml
- COD. ART. 33069**
- 1 PZ. SHAMPOO CURL 300 ml + 1 PZ. CONDITIONER CURL 300 ml + 1 PZ. EXTREME SHINE 100 ml
- COD. ART. 33070**
- 1 PZ. SHAMPOO CURL 300 ml + 1 PZ. CONDITIONER CURL 300 ml + 1 PZ. FRIZZ CONTROL 100 ml
- COD. ART. 33071**
- 1 PZ. SHAMPOO CURL 300 ml + 1 PZ. CONDITIONER CURL 300 ml + 1 PZ. GLOSS THERAPY 50 ml
- COD. ART. 33072**
- 1 PZ. SHAMPOO CURL 300 ml + 1 PZ. CONDITIONER CURL 300 ml + 1 PZ. MOSTURIZING MASK #12ml 150 ml
- COD. ART. 33073**
- 1 PZ. SHAMPOO SMOOTH 300 ml + 1 PZ. CONDITIONER SMOOTH 300 ml + 1 PZ. EXTREME SHINE 100 ml
- COD. ART. 33074**
- 1 PZ. SHAMPOO SMOOTH 300 ml + 1 PZ. CONDITIONER SMOOTH 300 ml + 1 PZ. FRIZZ CONTROL 100 ml
- COD. ART. 33075**
- 1 PZ. SHAMPOO SMOOTH 300 ml + 1 PZ. CONDITIONER SMOOTH 300 ml + 1 PZ. GLOSS THERAPY 50 ml
- COD. ART. 33076**



MAXJA GIFT BOX

- 1 PZ. NOURISHING AND PROTECTIVE HAND CREAM 100 ml
- 1 PZ. RELAXING BODY MIST 200 ml
- COD. ART. 70071**
- 1 PZ. NOURISHING AND PROTECTIVE HAND CREAM 100 ml
- 1 PZ. NATURAL LUXURY BODY CREAM 250 ml
- COD. ART. 70072**
- 1 PZ. NOURISHING AND PROTECTIVE HAND CREAM 100 ml
- 1 PZ. RELAXING BODY MIST 200 ml
- 1 PZ. NATURAL LUXURY BODY CREAM 250 ml
- COD. ART. 70073**



COLOUR LOCK GIFT BOX

- 1 PZ. COLOUR LOCK - AMPHOTEN SHAMPOO 300 ml
- 1 PZ. COLOUR LOCK - MIDOPLA HAIR MASK 250 ml
- 1 PZ. COLOUR LOCK - PROTEIN FILLER HAIR SPRAY 150 ml
- COD. ART. 31034**
- 1 PZ. COLOUR LOCK - CLARIFYING SHAMPOO 300 ml
- 1 PZ. COLOUR LOCK - MIDOPLA HAIR MASK 250 ml
- 1 PZ. COLOUR LOCK - PROTEIN FILLER HAIR SPRAY 150 ml
- COD. ART. 31035**
- 1 PZ. COLOUR LOCK - AMPHOTEN SHAMPOO 300 ml
- 1 PZ. COLOUR LOCK - CLARIFYING SHAMPOO 300 ml
- 1 PZ. COLOUR LOCK - MAXIMUM MOISTURE CONDITIONER 300 ml
- 1 PZ. COLOUR LOCK - EMULSIONE D CONDITIONER 300 ml
- 1 PZ. COLOUR LOCK - PROTEIN FILLER HAIR SPRAY 150 ml
- COD. ART. 31036**



BES FRAGRANCE SPECIAL EDITION GIFT BOX

- LEMON MERINGUE TARTLET**
- 1 PZ. SHAMPOO TRAVEL SIZE 100 ml
- CHOCOLATE MUFFIN**
- 1 PZ. SHAMPOO TRAVEL SIZE 100 ml
- CANNABIS**
- 1 PZ. SHAMPOO TRAVEL SIZE 100 ml
- PLUM and CARAMEL**
- 1 PZ. SHAMPOO TRAVEL SIZE 100 ml
- SICILIAN GRAPEFRUIT**
- 1 PZ. SHAMPOO TRAVEL SIZE 100 ml
- COCONUT and BANANA**
- 1 PZ. SHAMPOO TRAVEL SIZE 100 ml
- COD. ART. 27077**

- 1 PZ. G1 INTENSIVE NOURISHING SHAMPOO 400 ml
- 1 PZ. G3 INTENSIVE NOURISHING BALM 400 ml
- 1 PZ. G1 INTENSIVE NOURISHING SHAMPOO TRAVEL SIZE 100 ml
- 1 PZ. G3 INTENSIVE NOURISHING BALM TRAVEL SIZE 100 ml
- COD. ART. 21863**
- 1 PZ. G1 INTENSIVE NOURISHING SHAMPOO 400 ml
- 1 PZ. G3 INTENSIVE NOURISHING BALM 400 ml
- 1 PZ. G4 PROTECTIVE & RESTRUCTURING OIL 100 ml
- COD. ART. 21864**
- 1 PZ. G1 INTENSIVE NOURISHING SHAMPOO 400 ml
- 1 PZ. G3 INTENSIVE NOURISHING BALM 400 ml
- 1 PZ. G5 NOURISHING & MULTIACTIVE FLUID 50 ml
- COD. ART. 21865**
- 1 PZ. B1 SHAMPOO FOR STRESSED, COLORED AND PERMED HAIR 400 ml
- 1 PZ. B3 LEAVE-IN TREATMENT FOR STRESSED, COLORED AND PERMED HAIR 400 ml
- 1 PZ. B1 SHAMPOO FOR STRESSED, COLORED AND PERMED HAIR - TRAVEL SIZE 100 ml
- 1 PZ. B3 LEAVE-IN TREATMENT FOR STRESSED, COLORED AND PERMED HAIR - TRAVEL SIZE 100 ml
- COD. ART. 21866**
- 1 PZ. B1 SHAMPOO FOR STRESSED, COLORED AND PERMED HAIR 400 ml
- 1 PZ. B3 LEAVE-IN TREATMENT FOR STRESSED, COLORED AND PERMED HAIR 400 ml
- 1 PZ. B4 FORTIFYING IMPACT TREATMENT 100 ml
- COD. ART. 21867**

- MELON JUICE**
- 1 PZ. SHAMPOO 300 ml
- 1 PZ. MASK 300 ml
- 1 PZ. CHOCOLATE MUFFIN SHAMPOO TRAVEL SIZE 100 ml
- COD. ART. 27082**
- ORANGE CAKE**
- 1 PZ. SHAMPOO 300 ml
- 1 PZ. MASK 300 ml
- 1 PZ. LEMON MERINGUE TARTLET SHAMPOO TRAVEL SIZE 100 ml
- COD. ART. 27081**
- PEACH ICE TEA**
- 1 PZ. SHAMPOO 300 ml
- 1 PZ. MASK 300 ml
- 1 PZ. COCONUT and BANANA SHAMPOO TRAVEL SIZE 100 ml
- COD. ART. 27083**
- 1 PZ. SHAMPOO VOLUME 300 ml + 1 PZ. CONDITIONER VOLUME 300 ml + 1 PZ. FRIZZ CONTROL 100 ml
- COD. ART. 33079**
- 1 PZ. SHAMPOO VOLUME 300 ml + 1 PZ. CONDITIONER VOLUME 300 ml + 1 PZ. GLOSS THERAPY 50 ml
- COD. ART. 33080**
- 1 PZ. SHAMPOO VOLUME 300 ml + 1 PZ. CONDITIONER VOLUME 300 ml + 1 PZ. MOSTURIZING MASK #12ml 150 ml
- COD. ART. 33081**



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